

André Cox  
General

Major Evan P. Hickman  
Divisional Commander



Commissioner William A. Bamford  
Territorial Commander

Majors Robert & Alice Sears  
Commanding Officers

## THE SALVATION ARMY

FOUNDED IN 1865 BY WILLIAM BOOTH

716 BROAD STREET  
ELYRIA, OHIO 44035  
PHONE (440) 323-2026  
FAX (440) 323-7674

Dear Salvation Army Friend,

As a friend of The Salvation Army, we're contacting you with the hope of obtaining sponsorship for the Salvation Army's 4<sup>th</sup> Annual Kitchen Cook-Off that is scheduled for Saturday, July 15, 2017. Your participation would be greatly appreciated.

On the night of the event, our guests will enjoy amazing dishes prepared by local kitchens competing for the coveted Gold Kettle Award. These are the churches, soup kitchens, and organizations that provide thousands of hot meals to the hungry throughout Lorain County. Guests will vote on their favorite dish and the winner will take home the trophy and have bragging rights until the next year's event.

While sampling these dishes, guests will enjoy live entertainment provided by Tim Blake and Michelle. They will also have the opportunity to bid on silent auction items, purchase mystery bags and take part in our live auction as they mingle throughout the sprawling patio, poolside and backyard of our generous hosts, Jim and Nancy Scharfeld.

At this time, we are seeking sponsorships and in-kind donations such as gift baskets, gift cards, frequent flyer miles, professional sporting events, holiday trip packages, and etc. Your sponsorship will go a long way toward helping raise the much needed funds to fight hunger, clothe the needy, rehabilitate the addicted, care for the elderly, nurture youth and help countless others throughout the county. Last year was a huge success. The Salvation Army of Lorain County was able to serve 11,603 hot meals and provided 9,642 families with 3 day emergency grocery bags.

**All donated items and ticket purchases are tax deductible to the extent provided by law. We hope to include you as one of our sponsors this year.**

Attached you will find our "Kitchen Cook-Off" Packet further detailing our event and sponsorship levels.

*Due to the overwhelmingly enthusiastic feedback from last years' attendees we are expecting that the tickets for this year's event will sell out early. Sponsors have the opportunity to reserve their tickets in advance using the attached sponsorship form.*

Thank you very much for your consideration, and we look forward to hearing from you soon!






















Sincerely,

  
Majors Robert and Alice Sears, Elyria

  
Lieutenants Jimmy and Melissa Susa, Lorain

  
Mark Fahringer, Service Unit Coordinator

**The Salvation Army of Lorain County**  
**4<sup>th</sup> Annual Kitchen Cook-Off**  
**July 15, 2017**

<b>Sponsorship Levels</b>	
<p><b>Sponsoring Partner</b></p> 	<p><b>\$10,000 and above donation</b>            Platinum Sponsor benefits plus ...</p> <ul style="list-style-type: none"> <li> Prominently placed “Sponsoring Partner” ad in the event program</li> <li> Acknowledged as <b>Salvation Army Sponsoring Partner</b> by the emcee throughout the event</li> </ul>
<p><b>Platinum Sponsor</b></p>	<p><b>\$5,000 donation</b></p> <ul style="list-style-type: none"> <li> Full page “Platinum Sponsor” ad in the event program</li> <li> Recognition on the event banner (Company name and/or Logo)</li> <li> Recognition in all paid advertising</li> <li> 8 tickets to the Kitchen Cook-Off</li> <li> 8 wristbands for unlimited beverages</li> <li> 8 voting tickets</li> </ul>
<p><b>Gold Sponsor</b></p>	<p><b>\$1,000 donation</b></p> <ul style="list-style-type: none"> <li> 1/2 page “Gold Sponsor” ad in in the event program</li> <li> Featured sponsor and company logo on banner</li> <li> 4 tickets to the Kitchen Cook-Off w/ beverage tickets</li> </ul>
<p><b>Silver Sponsor</b></p>	<p><b>\$500 donation</b></p> <ul style="list-style-type: none"> <li> 1/4 page “Silver Sponsor” ad in the event program</li> <li> Sponsor name on banner</li> <li> 2 tickets to the Kitchen Cook-Off w/ beverage tickets</li> </ul>
<p><b>Bronze Sponsor</b></p>	<p><b>\$250 donation</b></p> <ul style="list-style-type: none"> <li> Recognition as a “Bronze Sponsor” in the event program</li> <li> 2 tickets to the Kitchen Cook-Off w/ beverage tickets</li> </ul>
<p><b>Individual</b></p>	<p><b>\$125 donation</b></p> <ul style="list-style-type: none"> <li> Recognition as an “Individual Sponsor” in the event program</li> <li> 2 ticket to the Kitchen Cook-Off w/ beverage tickets</li> </ul>
<p><b>Auction Donor</b></p>	<ul style="list-style-type: none"> <li> Name will appear on the donated item</li> </ul>
<p><b>Gift In-Kind Donor</b></p>	<ul style="list-style-type: none"> <li> Recognition as a “Gift In-Kind” donor</li> </ul>

The Salvation Army is a 501(c)(3) organization.

Please include a business card. We will contact you for your advertisement.

The Salvation Army of Lorain County  
**4<sup>th</sup> Annual Kitchen Cook-Off**  
July 15, 2017

Please Print

Name of Donor/Corporation \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

**Specify Sponsorship Amount**

\_\_\_\_\_ \$10,000 Sponsoring Partner

\_\_\_\_\_ \$5,000 Platinum

\_\_\_\_\_ \$125 Individual

\_\_\_\_\_ \$1,000 Gold

\_\_\_\_\_ Other specified amount \$ \_\_\_\_\_

\_\_\_\_\_ \$500 Silver

\_\_\_\_\_ Auction Item Donor (description and value) \_\_\_\_\_

\_\_\_\_\_ \$250 Bronze

Instructions for delivery or pick up: \_\_\_\_\_

**Indicate your preference below**

\_\_\_\_\_ Please acknowledge my gift as indicated by my donation selection.

\_\_\_\_\_ Please keep my gift anonymous.

**Deadline** – to be recognized in the program brochure and/or banner, this form must be submitted to The Salvation Army no later than June 21, 2017.

**Purchase Pre-Sale Event Tickets - \$25 each**

Quantity \_\_\_\_\_ X \$25 = \_\_\_\_\_

**Please complete all sections above and return this form to:**

**The Salvation Army - Elyria**

Majors Robert & Alice Sears  
716 Broad Street  
Elyria, OH 44035  
(440) 323-2026

**The Salvation Army - Lorain**

Lieutenants Jimmy & Melissa Susa  
2506 Broadway  
Lorain, OH 44052  
(440) 244-1921

**Service Unit Coordinator**

Mark Fahringer  
305 Artino Street – Suite C  
Oberlin, OH 44074  
(440) 935-9967

Fax (440) 323-7674 or e-mail Robert.Sears@use.Salvationarmy.org

**Make checks payable to:** The Salvation Army and add the Kitchen Cook-Off in the memo section.

*For Office Use Only*    *Salvation Army member receiving gift* \_\_\_\_\_

**Thank you for your contribution!**