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**The Salvation Army breaks ground on a new community center
in East Cleveland**

New building will enhance services for families, children, seniors

CLEVELAND, Ohio (November 2, 2015) – The Salvation Army of Greater Cleveland joined State Senator Kenny Yuko, State Representative Kent Smith, East Cleveland Mayor Gary Norton and representatives from Eaton to break ground on a new facility to provide emergency services and supportive programs in East Cleveland.

“This is The Salvation Army’s first facility in East Cleveland,” said Major Lurlene-Kay Johnson, divisional secretary for Greater Cleveland area services. “We hope to offer support and hope to the underserved in East Cleveland. We are working closely with our friends in East Cleveland to identify the types of programs that East Cleveland needs. Our new facility will provide the space and flexibility to establish new services and meet the needs of families, children, and seniors.”

The Salvation Army’s Corps Community Centers in other locations offer clothing, utility and food assistance, along with after-school tutoring programs, music and arts activities, recreational activities, and programming for senior citizens. The services and programs at each Corps Community Center are tailored to meet the unique needs of the surrounding neighborhoods. The East Cleveland Corps will also include a senior center to serve as many as 75 senior citizens.

The East Cleveland Corps will be a brand new resource for the East Cleveland community. The building is located at the corner of Hayden and Doan Avenues, near the Louis Stokes-Windermere RTA Station and the Mayfair Elementary School. The Salvation Army anticipates completing construction of the new building within 18 months, and is currently operating a temporary Corps Community Center in the Superior neighborhood while the new building is constructed.

This project is part of a \$35 million capital campaign to realign and enhance services throughout Greater Cleveland. The *Strength for Today, Bright Hope for Tomorrow* campaign will provide funds to upgrade four service facilities and expand services in the areas of greatest need. In addition to the East Cleveland project, The Salvation Army is undergoing building projects in Collinwood, West Park, and downtown. The Salvation Army has already secured \$25.2 million toward its \$35 million goal through a combination of philanthropic gifts and New Markets Tax Credits.

The Salvation Army continues to seek philanthropic support from the community for this historic project. To learn more about how to participate, individuals are encouraged to contact The Salvation Army of Greater Cleveland or visit www.salvationarmyohio.org/capitalcampaign.

The Salvation Army served more than 143,000 individuals throughout Cuyahoga County last year through all of its programs and services. The Salvation Army of Greater Cleveland provides emergency assistance such as shelter, food, clothing and utility support, along with wrap-around programs such as drug and alcohol detoxification and rehabilitation, education and youth development programs, and programs for the aging.

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About The Salvation Army

The Salvation Army is an evangelical part of the universal Christian church. Nearly 30 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, and outreach programs for youth. For more information, go to www.SalvationArmyCleveland.org.